



RALPH LAUREN

Spring 2014 Men's Collections



For Spring 2014, Ralph Lauren Purple Label presents the ultimate assortment of navy formalwear, charcoal suits and luxe sportswear with styles ranging from nautical to bright to monochromatic safari.

Inspired by the time-honored tradition of Savile Row haberdashery and updated with modern proportions and palettes, formalwear features shawl-collared tuxedos and dinner jackets in navy and white wool. Suiting ranges from meticulously crafted two- and three-piece silhouettes in elegant navy and cool greys with subtle glen plaids to seasonal khaki gabardines and silk linens. Double-breasted lapel vests are modernized as part of trim-fitting three-piece suits. Luxurious silk ties with Art Deco-inspired prints, bengal-striped dress shirts and lightweight linen trousers exude polished 1920s flair made new for today's gentleman.

Nautical themed sportswear is updated with a high-contrast palette of black and white. Double-breasted sweater blazers in the finest cashmere are worn with crisp white shorts and wide-legged sailor pants in lightweight cotton. Graphic Art Deco-inspired block prints adorn spread collar sport shirts, swim trunks and silk scarves. Chunky ribbed cardigans and a black cashmere fisherman's sweater add texture and depth to layered looks. Outerwear highlights include a military jacket in nylon twill and a black fireman coat crafted from bonded leather.

Paying homage to the ultimate African safari, a collection of lightweight linens and artfully crafted leather outerwear is rendered in a palette of tonal creams and khakis. Layered looks feature chunky shawl-collar and roll-neck sweaters along with rumpled linen sport shirts. Novelty jodhpurs and slim-fitting silk gabardine trousers pair beautifully with a range of outerwear options, including a soft suede safari jacket, a belted trench in bonded cotton and a zipper-front patrol jacket crafted from luxurious alligator.

Pops of bright tropical color, paisleys, floral prints and crisp linens come together in a collection of seaside-inspired sportswear anchored by navy. Signature cashmere sweaters in seasonal hues pair naturally with colored slim-fitting trousers. Bold swimwear conjures a coastal resort in the French Riviera. Nautical references are seen in outerwear pieces, including a navy pea coat in luxe cotton nylon and a beautifully crafted fireman coat in navy and orange bonded leather.









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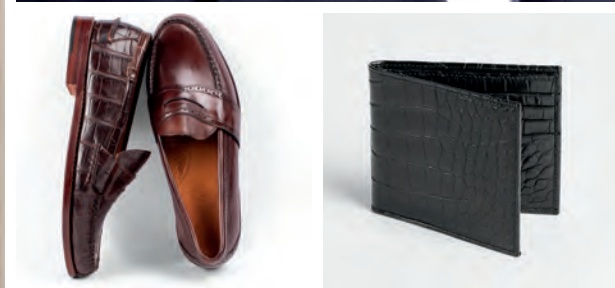
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RALPH LAUREN

Black Label

For Spring 2014, the Black Label man showcases a sense of modern refinement by fusing colorful sportswear pieces with sleek tailored clothing and narrow ties cut from luxurious silk. Suits are ultra slim-fit, ranging from navy and charcoal wool to olive cotton to an unlined silhouette with a softer shoulder, crafted from charcoal linen with glen plaids and tone-on-tone tick weaves. Lightweight cashmere and merino crewneck sweaters in bright pastel hues are worn beneath single- and double-breasted navy sport coats, pairing naturally with crisp white linen trousers. Dress shirts in pastel shades of blue, lavender and orange are the perfect compliments to spring-time suiting, while more toned-down solid and striped options add the executive touch to pinstriped suits in dark charcoal wool. A focused delivery of beautifully crafted outerwear features updated classics, from a lightweight biker jacket in the finest black calfskin to a short belted trench coat in luxe bonded twill.





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DENIM

Black Label Denim presents a pre-spring capsule of black, cream and white looks inspired by motorcycle racing. Lightweight twill and Bedford cord bottoms showcase innovative denim washes and signature jean styling. New outerwear silhouettes include a clean Mackintosh in technical bonded cotton and a sleek, trim-fitting four-pocket bomber in beautiful washed leather. Subtle military and naval references are seen throughout—from pleated flap pockets and shoulder epaulets on a grey cadet sport coat to the banded cuffs and broad lapels of a sharp black pea coat in bonded cotton.

Defined by a palette of deep indigo blues, innovative fabrics and slim-fitting signature denim, Black Label Denim for Spring 2014 showcases sharp monochromatic looks for the modern man. Lightweight knit sweaters in authentic indigo slub cotton are worn with navy and crisp white jeans for an updated take on classic nautical style. Slim-fitting novelty bottoms—stretch cargos in waxed indigo cotton and the new five-pocket Piston Jean with moto-inspired details at the knee—are fresh alternatives to standard straight-leg denim, and pair naturally with navy and black crewneck shirts in the finest lightweight jersey cotton. A strong mix of outerwear features edgy motorcycle references and unexpected fabric combinations, such as cotton canvas and supple lambskin on a cropped biker jacket with an asymmetrical front and quilted shoulders.

In keeping with the monochromatic aesthetic, a focused palette of bright whites, creams and subtle washed-out indigo completes the season. Lightweight thermal henleys and thin jersey cardigans are perfect for layering beneath white parachute-inspired outerwear, including a cotton and nylon hooded sport coat and a featherweight overshirt in ultrasoft lambskin. Bleached denim sport shirts and crewneck jersey sweaters are worn with off-white slim-fitting cargos, simple straight-fit jeans and the moto-inspired five-pocket Piston Jean in bright white.





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POLO

R A L P H L A U R E N

For Spring 2014, Polo Ralph Lauren presents natural shouldered suits and preppy ties, colorful striped sportswear with exciting new crests and logos, and a rugged mix of safari-inspired khaki and camo looks. Unexpected combinations of tailored clothing and sportswear pieces—a double-breasted pinstripe blazer worn with white linen trousers, sport coats paired with slim-fitting colored jeans—demonstrate a new way of dressing for the modern man.

Tailored clothing showcases a range of navy, charcoal and khaki gabardine suits with clean lines, notch lapels and soft natural shoulders. Blue dress shirts are slim-fitting, and feature subtle stripes and white club collars for a vintage collegiate twist. Inspired by vintage haberdashery, block print and club stripe silk neckwear compliments preppy madras blazers, rumpled linen suiting and cream gabardine trousers. Sportswear pieces, such as a navy shawl-collar cardigan and camel fairisle vests and sweaters are mixed in, adding textural depth and a sense of modern functionality to springtime suiting.

Inspired by coastal New England vacation destinations, bright stripes, madras, prints and bold pattern matching define a season of youthful preppy looks. Unstructured cotton jackets in khaki and navy hues are worn with slim-fitting colored chinos and shorts. Chambray sport shirts and distressed jean jackets are mixed in with colorful cableknit sweaters creating a unique balance between yacht club prep and urban chic. New nautical-inspired crests and monogrammed logos adorn blazers and iconic polo shirts in a range of styles and fits—from classic and comfortable to trim and modern. Signature gingham and paisley printed swimwear, multicolored boat shoes and lace-up mesh espadrilles instill a beachy summer vibe.

Cream and navy defines a sporty selection of Ivy League-inspired looks. Essential to old-school varsity style, chunky V-neck cricket sweaters are layered with classic rugby shirts and paired with pleated-front shorts and trousers in lightweight linen and cotton. An unstructured blazer in navy cotton with white piping recalls traditional tenniswear, while nylon letterman jackets add an updated varsity feel.

Graphic serape prints and brightly colored jackets come together with heavily distressed denim for a season of cool rugged style inspired by exploration of the great outdoors. Shawl-collar cardigans, nylon board shorts, and cotton sport shirts showcase statement-making patterns and utility references. Outerwear ranges from performance-ready lightweight shells and technical puffers in neon hues to novelty parkas that boast colorful patterns.

Military references and a tonal palette of khaki, olive and cream define a selection of modern desertwear. Camo prints are front and center, adorning cotton blazers, work shirts and ties. Slim-fitting cargo pants and shorts feature craftsmanship details, such as patchwork repairs and authentic cummerbund waistbands with buckles and adjustment straps. Perfect for layering with rustic combat vests and safari jackets, a shawl-collar cardigan showcases authentic intarsia-knit camo.



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