

RUGBY

RALPH LAUREN

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FALL 2012



Study the Classics, Write Your Own Rules



THE WOMEN'S COLLECTIONS

FALL 2012

*A fresh mix of heritage classics and
menswear-inspired silhouettes, Rugby's eclectic
fall wardrobe brings a sexy modern attitude
to the brand's authentic old-school spirit.*

TO ORDER OR FIND A STORE: RUGBY.COM OR 866.99.RUGBY



TARTAN SCHOOLBOY BLAZER
in multicolored wool \$298
SHETLAND CREWNECK SWEATER
in pink heather wool \$89.50
SLIM BOYFRIEND JEAN
in repaired dark denim \$148
REPP STRIPE RIBBON BELT in
green/purple silk/wool \$49.50

*Cover
From left:*

TWEED JACKET in black/cream herringbone wool \$398
V-NECK "R" SWEATER in black cotton jersey \$128
FANCY OXFORD in blue cotton \$69.50
UNIVERSITY CORDS in red cotton \$89.50

SCHOOLBOY BLAZER in navy wool \$298
SUPER SKINNY JEAN in dark rinse denim \$98

TWEED JACKET in brown/olive houndstooth wool \$298
RUSSELL STRETCH CORDS in purple cotton \$89.50
"R" BASEBALL CAP in black cotton twill \$29.50

TWEED VEST in brown/gold herringbone wool \$178
FANCY OXFORD in blue/pink striped cotton \$69.50
UNIVERSITY CHINOS in sand cotton twill \$69.50
HERALDIC TIE in navy silk \$69.50

HOODED TOGGLE COAT in navy wool \$450
LEILA ZIPPER TOTE in washed olive canvas/leather \$148

All items imported.

VINTAGE VARSITY



VARSLITY "R" CARDIGAN in purple cotton \$118
STRIPED RUGBY in blue/black cotton \$98

All items imported.



TWEED VEST in rust/tan tattersall wool \$148
STRIPED RUGBY DRESS in navy/red cotton \$118
SUPER SKINNY JEAN in medium rinse denim \$98
"R" BASEBALL CAP in black cotton twill \$29.50

All items imported.

To order or find a store: RUGBY.COM or 866.99.RUGBY



Comfortably layered over a striped rugby shirt or dress, the varsity sweater is a perfect fit from the sidelines to the classroom to the city streets.



Clockwise from top left: TWEED JACKET in brown/olive houndstooth wool \$298 RUSSELL STRETCH CORDS in purple cotton \$89.50 "R" BASEBALL CAP in black cotton twill \$29.50 VARSITY "R" CARDIGAN in green cotton \$118 STRIPED RUGBY in gold/blue cotton \$89.50 SCHOOLBOY BLAZER in navy wool \$298 STRIPED RUGBY in gold/blue cotton \$89.50 SUPER SKINNY JEAN in dark rinse denim \$98 CLASSIC TOTE in khaki canvas \$98 ATHLETIC CHEVRON POLO in white cotton \$69.50



TWEED JACKET in black/cream herringbone wool \$298
BLOCKED RUGBY DRESS in black/white/pink cotton \$128

LAMBSWOOL JACKET in brown/olive check \$298
STRIPED RUGBY DRESS in green/blue cotton \$118

All items imported.

To order or find a store: RUGBY.COM or 866.99.RUGBY

SEASONAL SWEATERS

Smart juxtapositions of texture—plush 10-wale corduroy, ultrasoft jersey cotton and classic Shetland wool—make for a refined autumn look that is as comfortable as it is stylish.



Clockwise from top left: SHETLAND CREWNECK SWEATER in blue wool \$89.50 SHETLAND SWEATER VEST in yellow wool \$69.50 SHORT SLEEVE CABLE-KNIT SWEATER in green merino wool \$128 SHETLAND SWEATER VEST in yellow wool \$69.50 SKINNY CHAPMAN OXFORD in white cotton \$65 CORDUROY MINISKIRT in orange cotton \$69.50 BOW TIE in navy silk \$49.50 *On her:* SCHOOLBOY SHETLAND JACKET in lavender wool \$298 FAIRISLE SWEATER VEST in multicolored wool \$128 CORDUROY MINISKIRT in orange cotton \$69.50 *On him:* VARSITY "R" CARDIGAN in green cotton \$128 TWEED VEST in black/cream herringbone \$178 UNIVERSITY CHINOS in sand cotton twill \$69.50 LEATHER SLIDER BELT in brown with nickel buckle \$89.50 BOW TIE in navy silk \$49.50 RUSSELL STRETCH CORDS in purple cotton \$89.50

SHETLAND CREWNECK SWEATER
in green wool \$89.50
SKINNY CHAPMAN OXFORD in blue/white
striped cotton \$65
FENELLA TARTAN SKIRT
in multicolored wool \$168
TWEED NEWSBOY HAT in brown/gold
herringbone wool \$59.50
LEILA ZIPPER TOTE in washed
olive canvas/leather \$148

All items imported.



To order or find a store: RUGBY.COM or 866.99.RUGBY

CAMEL OVERCOAT in tan wool \$498
SHETLAND CREWNECK SWEATER in purple
heather wool \$89.50
HIGH-WAISTED FLARE JEAN in light
blue denim \$128
TWEED DRIVING CAP in brown/burgundy
glen plaid wool \$59.50
All items imported.



HOODED TOGGLE COAT in navy wool \$450
LEILA ZIPPER TOTE in washed olive
canvas/leather \$148
All items imported.



ESSENTIAL OUTERWEAR

Rugby's signature varsity style translates into quality heritage pieces including a fitted letterman's jacket, while a double-breasted camel hair overcoat brings an air of country sophistication.

To order or find a store: RUGBY.COM or 866.99.RUGBY

SCHOOLBOY DOWN VEST in navy
wool flannel \$198
SHETLAND CREWNECK SWEATER in yellow
wool \$89.50
SKINNY CHAPMAN OXFORD in white
cotton \$65
RUSSELL STRETCH CORDS in green
cotton \$89.50
TARTAN O-RING BELT in multicolored
wool \$59.50

All items imported.



PUFFER UP

Thrown over a hoodie or styled with a casual dress, the puffer vest is an outerwear staple this fall and will become a much-loved layer when winter rolls around.



Clockwise from top left: SCHOOLBOY DOWN VEST in navy wool flannel \$198 STRIPED RUGBY DRESS in navy/red cotton \$118 ➤ RUGGED DOWN VEST in red ripstop nylon \$198 SHORT SLEEVE VARSITY POLO in purple cotton \$55 GOTHIC "R" FLEECE HOODIE in burgundy cotton \$79.50 FENELLA TARTAN SKIRT in multicolored wool \$168 ➤ VARSITY JACKET in navy/grey cotton \$148 CRICKET CABLE-KNIT SWEATER in cream wool \$118 SKINNY CHAPMAN OXFORD in blue cotton \$65

To order or find a store: RUGBY.COM or 866.99.RUGBY



SHETLAND SWEATER VEST in purple heather wool \$69.50
BRONSON BUTTON-DOWN in multicolored tartan cotton \$79.50
NICOLETTE TROUSER in ash grey lightweight flannel \$178
LEATHER TAB BRACES in navy/white grosgrain/leather \$148

All items imported.



VINTAGE BIKER JACKET in black leather \$798
DEWITT VEST in ash grey
lightweight flannel \$148
SKINNY CHAPMAN STRIPED OXFORD
in pink/white striped cotton \$65
DEWITT SHORT in ash grey
lightweight flannel \$128
PLAQUE BUCKLE BELT in brown
leather \$79.50

All items imported.

TAILOR MADE

It might look like you robbed your boyfriend's closet, but these fitted blazers are sexy and feminine in their own right. A vintage leather biker jacket brings an unexpected punk rock flair.

To order or find a store: RUGBY.COM or 866.99.RUGBY



Varsity Cardigan Sweater in black cotton \$118
Crepe Dress in black wool \$198
Floral Tights in black lace \$22.50
 All items imported.

DRESSING UP

*Little or long, the black dress is a must-have item year-round.
 Top it off with a hoodie or varsity sweater for an effortless high-low style.*



Clockwise from top left: **Varsity Hoodie** in black cotton \$128 **Short Sleeve Cable-Knit Sweater** in yellow merino wool \$89.50 **Skinny Chapman Oxford** in white cotton \$65 **Crepe Dress** in black wool \$198 **Varsity Hoodie** in black cotton \$128 **Crepe Dress** in black wool \$198 **Thigh-High Tights** in black nylon \$22.50

To order or find a store: RUGBY.COM or 866.99.RUGBY

GOthic "R" FLEECE HOODIE in orange cotton \$79.50
FENELLA TARTAN SKIRT in multicolored wool \$168
RUGBY STRIPE SOCKS in navy/red cotton \$19.50

All items imported.



BOLD & BRIGHT

You don't have to pack away your true colors just because summer's over.

Bright basics—a classic polo, an ultrasoft hoodie—are perfect for casual back-to-school comfort.



Clockwise from top left: SHORT SLEEVE VARSITY POLOS in cotton \$55 ♦ GOthic "R" FLEECE HOODIE in purple cotton \$79.50 FENELLA TARTAN SKIRT in multicolored wool \$168 RUGBY STRIPE SOCKS in navy/gold cotton \$19.50 SHORT SLEEVE VARSITY POLO in navy cotton \$55 GOthic "R" FLEECE HOODIE in orange cotton \$79.50 FENELLA TARTAN SKIRT in multicolored wool \$168 RUGBY STRIPE SOCKS in navy/red cotton \$19.50 ♦ GOthic "R" FLEECE HOODIES in cotton \$79.50

To order or find a store: RUGBY.COM or 866.99.RUGBY



STRIPED SCHOOLBOY BLAZER in navy/gold wool \$498
CRICKET SWEATER VEST in cream wool \$98
BASIC OXFORD in pink cotton \$65
O-RING LEATHER BELT in green/burgundy/
gold cotton/leather \$69.50

TARTAN SCHOOLBOY BLAZER in multicolored wool \$298
SHETLAND CREWNECK SWEATER in pink heather wool \$89.50
SLIM BOYFRIEND JEAN in repaired dark denim \$148
REPP STRIPE RIBBON BELT in green/purple silk/wool \$49.50

All items imported.

To order or find a store: RUGBY.COM or 866.99.RUGBY



THE MEN'S COLLECTIONS

FALL 2012

This fall, the Rugby guy sports an updated style deeply rooted in the authentic preppy vibe of old world college dress.

TO ORDER OR FIND A STORE: RUGBY.COM OR 866.99.RUGBY



TWEED JACKET in black/cream
herringbone wool \$398
STRIPED UTILITY RUGBY in
navy/red cotton \$98
STRIPED TIE in navy/
burgundy silk \$69.50
OAR TIE BAR in nickel \$39.50

All items imported.

A STYLISH CREW

Inspired by the age-old tradition of competitive rowing, sporty cotton and wool sweaters are perfect foils for the river's cool autumn breeze.



Clockwise from top left: BOATNECK VARSITY SWEATER in port cotton \$128 FANCY OXFORD in blue/pink striped cotton \$69.50 OILCLOTH UTILITY MESSENGER in brown canvas \$148 TWEED BOW TIE in brown herringbone wool \$49.50 ⇨ REVERSIBLE TRENCH in taupe cotton/wool \$398 BOATNECK VARSITY SWEATER in port cotton \$128 FLANNEL SHIRT in green cotton \$79.50 VARSITY FLEECE PANT in blue cotton \$79.50 ⇨ SHAWL COLLAR VARSITY SWEATER in navy cotton \$148 VARSITY FLEECE PANT in grey cotton \$79.50 TWEED DRIVING CAP in black/cream herringbone wool \$49.50 ⇨ STRIPED UTILITY RUGBY in navy/red cotton \$98 VARSITY FLEECE PANT in grey cotton \$79.50 STRIPED TIE in navy/burgundy silk \$69.50

All items imported.

DOESKIN BLAZER in navy wool \$398
CRICKET SWEATER in cream wool \$148
WASHED DRESS SHIRT in blue/white striped cotton \$75
UNIVERSITY CHINOS in sand cotton twill \$69.50
TRIPLE-LAYER FOX BELT in green cotton/leather \$79.50
PATCHWORK TOTE in multicolored wool/leather \$248

All items imported.



To order or find a store: RUGBY.COM or 866.99.RUGBY



LAYER IT ON

This fall, rich textures and patterns make for endless layering options when the temperature begins to drop.

NEWBURY TARTAN BLAZER in multicolored wool \$398 SHETLAND CREWNECK SWEATER in burgundy wool \$98 ANTIQUED ATHLETIC OXFORD in blue/white striped cotton \$79.50 TWEED BOW TIE in brown herringbone wool \$49.50 MANOR DOWN JACKET in green ripstop nylon \$248 SHETLAND CREWNECK SWEATER in flame heather wool \$98 REPAIRED ANTIQUED CHINOS in taupe cotton twill \$128

All items imported.



STRIPED SCHOOLBOY BLAZER in navy/gold wool \$498

CRICKET SWEATER VEST in cream wool \$98

BASIC OXFORD in pink cotton \$65

O-RING LEATHER BELT in green/burgundy/gold cotton leather \$69.50

All items imported.

To order or find a store: RUGBY.COM or 866.99.RUGBY



Casual blazers and overcoats are as at home over a hoodie as they are with a dressy tie and slacks.



Clockwise from top left: NEWBURY TARTAN BLAZER in multicolored wool \$398 SHETLAND CREWNECK SWEATER in burgundy wool \$98 ANTIQUED ATHLETIC OXFORD in blue/white striped cotton \$79.50 TWEED BOW TIE in brown herringbone wool \$49.50 STRIPED SCHOOLBOY BLAZER in navy/gold wool \$498 SHETLAND CREWNECK SWEATER in green wool \$98 BASIC OXFORD in white cotton \$65 VARSITY FLEECE HOODIE in burgundy cotton \$79.50 BASIC OXFORD in blue cotton \$65 BASIC RUGBY TEES in cotton \$29.50 UTILITY BACKPACK in khaki canvas \$148

All items imported.



BASIC RUGBY TEE in white cotton \$29.50
 VARSITY FLEECE HOODIE in heather grey cotton \$79.50
 REPAIRED ANTIQUED CHINOS in taupe cotton twill \$128
 MANOR DOWN JACKET in green ripstop nylon \$248

TWEED HACKING JACKET in rust/tan tattersall wool \$398
 STRIPED RUGBY DRESS in navy/red cotton \$118

All items imported.

To order or find a store: RUGBY.COM or 866.99.RUGBY

FALL CORDS

Durable as denim yet plush as velvet, corduroy is the ultimate fall fabric.



Clockwise from top left: On her: SHETLAND CREWNECK SWEATER in purple heather wool \$89.50 HIGH-WAISTED FLARE JEAN in light blue denim \$128 On him: SHETLAND CREWNECK SWEATER in orange heather wool \$98 FLANNEL SHIRT in green cotton \$79.50 CAMO CARGO SHORTS in green ripstop cotton \$79.50 ➤ UNIVERSITY CORDS in cotton \$89.50 ➤ SHETLAND CREWNECK SWEATERS in wool \$98

All items imported.



DOWN VEST in blue ripstop nylon \$148
TWEED JACKET in brown/gold
herringbone wool \$398
UNIVERSITY CORDS in red cotton \$89.50
HERALDIC TIE in green silk \$69.50
LEATHER SLIDER BELT in brown with
nickel buckle \$89.50

All items imported.

To order or find a store: RUGBY.COM or 866.99.RUGBY



SHETLAND CREWNECK SWEATER in purple heather wool \$98
BASIC OXFORD in blue/white striped cotton \$65
UNIVERSITY CORDS in yellow cotton \$89.50
TRIPLE-LAYER SKULL & BONES BELT in navy cotton/leather
\$79.50 REPP STRIPE BOW TIE in green/navy/gold/cream silk
\$49.50 TOGGLE COAT in navy wool \$448

All items imported.

To order or find a store: RUGBY.COM or 866.99.RUGBY



LIGHTWEIGHT STRIPED RUGBY in navy/gold cotton \$89.50

All items imported.

FOR THE TRACK & FIELD

The rugby shirt—the foundation on which our brand and style is built—was created for and continues to be worn by athletes and competitive sportsmen around the globe. Solid or striped and offered in a myriad of styles and colorways, the rugby is the epitome of classic varsity style.



Clockwise from top left: SCOTLAND YARD POLO in blue/off white cotton \$98 VARSITY FLEECE HOODIE in heather green cotton \$79.50 ↻ UTILITY RUGBY in navy/red/off white cotton \$98 SLUB JERSEY RUGBY in navy/gold striped cotton \$98 ↻ LIGHTWEIGHT STRIPED RUGBYS in cotton \$89.50

To order or find a store: RUGBY.COM or 866.99.RUGBY

EARN YOUR LETTERS

Meet the letterman's jacket, the newest member of the Rugby Make Your Own program, and a must-have this fall whether you're a touchdown-throwing quarterback or a bench-warming fan.



VARSITY JACKET in navy/natural wool/leather \$498
 VARSITY FLEECE HOODIE in blue cotton \$79.50
 UNIVERSITY CHINOS in sand cotton twill \$69.50
 LEATHER SLIDER BELT in brown with nickel buckle \$89.50

All items imported.

Clockwise from top left: SHETLAND CREWNECK SWEATER in orange wool \$98 FLANNEL SHIRT in green cotton \$79.50 CAMO CARGO SHORTS in green ripstop cotton \$79.50 VARSITY JACKET in navy/natural wool/leather \$498 BASEBALL JACKET in red cotton/polyester \$148 VINTAGE SLIM JEAN in indigo denim \$98 SATIN VARSITY JACKET in blue cotton/nylon \$198 LIGHTWEIGHT STRIPED RUGBY in burgundy/gold cotton \$89.50

To order or find a store: RUGBY.COM or 866.99.RUGBY

SUIT UP

Rugby revisits its haberdashery roots with a fresh selection of vintage-inspired suits that can be dressed up or down in a variety of ways for a smart look from the boardroom to the boardwalk.



Clockwise from top left: NEWBURY SUIT JACKET in grey wool flannel \$448 NEWBURY SUIT PANT in grey wool flannel \$248 SHETLAND CREWNECK SWEATER in gold wool \$98 BASIC OXFORD in white cotton \$65 BOW TIE in navy silk \$49.50 ⇨ FANCY OXFORDS in cotton \$69.50 BOW TIE in navy silk \$49.50 STRIPED TIE in green/gold silk \$69.50 ⇨ NEWBURY SUIT JACKET in grey chalkstriped wool flannel \$448 SUIT VEST in grey chalkstriped wool flannel \$198 NEWBURY SUIT PANT in grey chalkstriped wool flannel \$248 WASHED DRESS SHIRT in blue/white striped cotton \$75 STRIPED TIE in navy/white silk \$69.50

REVERSIBLE TRENCH in taupe cotton/wool \$398

NEWBURY SUIT JACKET in navy narrow

chalkstriped wool flannel \$448

SUIT VEST in navy narrow chalkstriped

wool flannel \$198

NEWBURY SUIT PANT in navy narrow

chalkstriped wool flannel \$248

WASHED DRESS SHIRT in blue/white striped cotton \$75

BOW TIE in navy wool \$49.50

All items imported.



To order or find a store: RUGBY.COM or 866.99.RUGBY

OLD SCHOOL

Embroidered with Rugby's gothic "R," these regally colored hoodies bring a mix of old world spirit and kingly comfort to campus.



Clockwise from top left: VARSITY FLEECE HOODIE in blue cotton \$79.50 UNIVERSITY CHINOS in sand cotton twill \$69.50 ⇨ TWEED JACKET in black/cream herringbone wool \$398 STRIPED RUGBY in navy/red cotton \$98 VARSITY FLEECE PANT in grey cotton \$79.50 STRIPED TIE in navy/burgundy silk \$69.50 ⇨ VARSITY FLEECE PANT in black cotton \$79.50 VARSITY FLEECE HOODIES in cotton \$79.50 WASHED DRESS SHIRT in blue/white striped cotton \$75

TWEED JACKET in black/cream herringbone wool \$398
 VARSITY FLEECE HOODIE in orange cotton \$79.50
 UNIVERSITY CORDS in tan cotton \$89.50

All items imported.



To order or find a store: RUGBY.COM or 866.99.RUGBY



From left: NEWBURY SUIT JACKET in navy pinstriped wool \$448 NEWBURY SUIT PANT in navy pinstriped wool \$248 BASIC OXFORD in blue cotton \$65 HERALDIC TIE in brown silk \$69.50 OAR TIE BAR in nickel \$39.50 LEATHER SLIDER BELT in brown with nickel buckle \$89.50 STRIPED SCHOOLBOY BLAZER in navy/gold wool \$298 RUFFLED HARTLEY SHIRT in off-white cotton tulle \$198 DEWITT SHORT in ash grey lightweight flannel \$128 TWEED CHESTERFIELD JACKET in charcoal herringbone wool \$448 WASHED DRESS SHIRT in blue striped cotton \$75 FLORAL INTARSIA SWEATER in burgundy wool \$198
Back Cover: STADIUM COAT in yellow cotton/nylon \$248 OLD-SCHOOL DUFFLE in navy canvas/leather \$178

To order or find a store: RUGBY.COM or 866.99.RUGBY

Descriptive details featured may change after going to press.
Please contact a sales professional to confirm descriptions, pricing and availability.

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